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**Plaza Hotel and Casino chooses to work exclusively with Expedia as
its OTA of choice**

Exclusive partnership is a first for the Las Vegas hotel-casino

LAS VEGAS (Aug. 23, 2011) – The Plaza Hotel and Casino announced today it has entered into an exclusive multi-year partnership agreement with Expedia, Inc., the world’s largest online travel company. The agreement makes Expedia the only online travel agency (OTA) to offer the Plaza’s all-new guest rooms and suites, making this the first exclusive partnership for the Las Vegas hotel-casino and an OTA.

This partnership makes Plaza Hotel and Casino widely available to the millions of domestic and international travelers that visit the 100 Expedia® and Hotels.com® online and mobile travel sites worldwide, in addition to Hotwire.com®, corporate travel site Egencia®, and on more than 10,000 active affiliate sites through Expedia® Affiliate Network. Additionally, the Plaza Hotel and Casino will now feature the only Expedia Local Expert® Concierge Desk in downtown Las Vegas, where guests may visit to purchase tickets for local activities and entertainment, make dining reservations, and gather tourism information.

“Selling guest rooms is integral to the success of any hotel-casino,” said Tony Santo, president and CEO of Santo Gaming LLC, the licensee for Play LV which is the operator for the Plaza Hotel and Casino. “Expedia is one of the world’s most effective channels for delivering room night bookings to Las Vegas hotels, so this partnership just made sense.”

“By partnering with the Plaza Hotel and Casino, we’re able to reintroduce their newly remodeled property to the nearly 60 million travelers that visit Expedia and Hotels.com sites each month, and provide them an exclusive opportunity to stay in one of downtown Las Vegas’ premier hotel-casinos,” said Daniel Wathen, Expedia’s director of market management for the North American gaming region.

About the Plaza Hotel & Casino

The Plaza Hotel & Casino opened in 1971 at 1 Main Street, at the intersection of Main and Fremont Street, and was a fashionable stop on the first train service through Las Vegas. Anchoring the Fremont Street Experience, the Plaza has been an iconic hotel in the heart of downtown Las Vegas for more than 40 years. It sits on 16.5 acres of land and has over 1,000 guest rooms and suites, making it one of the largest hotel-casinos in downtown Las Vegas. Recent renovations have updated and improved the Plaza’s ambiance throughout, creating a stylish and comfortable new experience for its guests. www.plazahotelcasino.com .



About Expedia, Inc.

Expedia, Inc. is the largest online travel company in the world, with an extensive brand portfolio that includes 100 localized Expedia.com®- and Hotels.com®-branded sites; leading U.S. discount travel site Hotwire®; leading agency hotel company Venere.com™; Egencia®, the world's fifth largest corporate travel management company; the world's largest travel community TripAdvisor® Media Network; destination activities provider ExpediaLocalExpert®; luxury travel specialist Classic Vacations®; and China's second largest booking site eLong™. The company delivers consumers value in leisure and business travel, drives incremental demand and direct bookings to travel suppliers, and provides advertisers vast opportunity to reach the most valuable audience of in-market travel consumers anywhere through Expedia Media Solutions. Expedia also powers bookings for some of the world's leading airlines and hotels, top consumer brands, high traffic websites, and thousands of active affiliates through Expedia® Affiliate Network. (NASDAQ: EXPE) Visit us at www.expediainc.com or follow us on Twitter: @Expediainc.

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