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**MEDIA CONTACT:** Amy E. S. Maier, Faiss Foley Warren, [amy@ffwpr.com](mailto:amy@ffwpr.com), 702-912-4591

## **Temperatures are rising, so are the ways to win at the Plaza Hotel & Casino** ***Now guests can play and shop throughout the year – and win big on their birthday!***

Las Vegas, Nev. – Just like the temperatures in Las Vegas, the ways to win at the [Plaza Hotel & Casino](#) are heating up! Located in the heart of downtown Las Vegas, the Plaza now offers guests the chance to win, shop and celebrate all year long with two new casino programs: the Plaza Shopping Bonanza and Birthday Free Play.

The Plaza Shopping Bonanza enables guests to play and then shop for their favorite luxury brands. Players can earn gift points for use at two Shopping Bonanza events in July and November by playing slots, table games and bingo. Throughout the year, the Plaza will offer weekend-long opportunities for gift point multipliers, starting April 2-3 and again May 6-8, Sept. 16-18 and Oct. 7-9. Royal Rewards Players Club points can also be converted into gift points, which will expire at the end of 2016.

At the Plaza Shopping Bonanza events held July 14-18 and Nov. 10-13, guests can choose from a wide variety of merchandise, including high end electronics, small appliances, household decor, fine jewelry, luggage and sporting equipment from popular brand names like Samsung, LG, Sony, Apple, Cuisinart, Mikasa, Michael Kors, Swarovski, Breitling, Ferragamo and Tumi.

The Plaza also offer guests a unique way to celebrate their birthday. Players can receive their age in free slot play and then have the opportunity to spin a wheel to earn additional free slot play, up to three times their age. To participate, guests must be a current or new Royal Rewards Players Club member.

And the Plaza still offers its other popular casino promotions, including the 777 Slot Tournament every Wednesday, Thursday and Friday at 10 a.m., noon, 2 p.m. and 4 p.m. The tournament awards \$750 in free slot play among the top five scores of each day. Players can participate in all four sessions by redeeming 2,500 points or \$10 per session.

Additional details on all gaming offers can be found at <http://www.plazahotelcasino.com/casino/promotions/> or at the Plaza's Royal Rewards center.

The Plaza's players club, Royal Rewards, is distinctly different from any other downtown casino loyalty program. Royal Rewards offers new members instant tier matching from any other Las Vegas players club. New members can also receive "\$500 On Us", a rebate program on slots loss. Royal Rewards also rewards all players with the industry's fastest tier advancement and more free slot play than ever before. Details at:

<http://www.plazahotelcasino.com/casino/royal-rewards/>

### **About the Plaza Hotel & Casino**

Located in the heart of downtown Las Vegas, the Plaza Hotel & Casino combines a vintage Rat Pack attitude with modern styling for the ultimate Vegas experience. First opened in 1971 and built on the site of the original Las Vegas railroad depot, the Plaza boasts 1,003 rooms and suites renovated with custom-designed Mark David furnishings, a 500-seat classic Vegas showroom with nationally recognized entertainment, and a variety of dining venues led by the modern meets Rat Pack styled Oscar's Beef-Booze-Broads steakhouse in the iconic glass dome overlooking the Fremont Street Experience. The Plaza has more than 500 slot machines and nearly two dozen table games on its 80,000 square foot casino floor, downtown's largest race and sports book with 75 flat screen televisions, downtown's only bingo hall, and 30,000 square feet of ballroom and meeting space. [www.plazahotelcasino.com](http://www.plazahotelcasino.com)

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