



HOTEL • CASINO • BINGO

## Plaza Hotel & Casino to Host Official Life is Beautiful Festival After Parties

*Festival Announces the Plaza as Official Hotel Partner for 2017*

**LAS VEGAS (July 26, 2017)** — The Life is Beautiful Music & Art Festival will partner with the Plaza Hotel & Casino to host the official 2017 after parties, Sept. 22-24. Located in the heart of Downtown Las Vegas, the Plaza will also serve as the official hotel partner for the festival, offering special room packages and access to exclusive events, including a private performance by MGMT.

As the official hotel partner, the Plaza is offering special **hotel room packages** for Life is Beautiful, which include passes to the festival and admission to the exclusive MGMT concert inside the Plaza's showroom. The room packages include: the "Beautiful" which offers two, three-day general admission festival passes; the "Rockstar" providing admission for two to the MGMT concert; and the "All Access" package that includes two, three-day general admission festival passes and two tickets to the MGMT concert. For more information or to book a Life is Beautiful room package, please visit [www.plazahotelcasino.com/LIB](http://www.plazahotelcasino.com/LIB).

On Saturday, Sept. 23, Life is Beautiful headliners **MGMT** will take the stage at the iconic Plaza Showroom for a special concert for invited guests. Those interested in attending the exclusive event are encouraged to follow the Life is Beautiful and Plaza social media channels for chances to win tickets to the concert or purchase one of the Plaza hotel room packages that guarantees access. Also on Saturday, electronic dance music (EDM) fans can enjoy an intimate show by Los Angeles DJ **Tokimonsta** at the Plaza Event Center, located adjacent to the casino floor. Doors will open at midnight for both events.

Each night as the festival wraps up, the party will just be getting started as festivalgoers are invited to enjoy a late night dance party **under the Plaza's dome** where various DJs will spin the latest hits. The Casino Lounge will also host live late night entertainment each night, with a special performance by 70s disco/funk band **Wonder Boogie** on Sept. 23 from midnight to 4 a.m.

For guests who have worked up an appetite dancing the night away, the Plaza eateries **Brightside – Breakfast and Burgers** and **Pop Up Pizza** will remain open late during the festival. Brightside will also entertain patrons with a DJ on Saturday night beginning at midnight.

Attendees can recharge before returning to the festival during the Plaza's Life is Beautiful **rooftop pool parties**. Kicking off at 11 a.m. on Saturday and Sunday, the Pool at the Plaza will transform into a daytime festival hot spot complete with DJs, drink specials and dancing.

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### **About Life is Beautiful:**

Life is Beautiful is a yearlong movement that culminates in a three-day celebration held in the heart of Downtown Las Vegas. The annual festival brings together people from all walks of life to create an experience centered in music, art, taste and ideas. That gathering, by its very nature, becomes a platform in which positivity prevails, culture and creativity thrive and transformation occurs. Returning for its fifth year Sept. 22-24, Life is Beautiful features marquee musicians, chefs, artists and speakers. Recently named “Music Festival of the Year” by Pollstar, Life is Beautiful attracted more than 137,000 attendees in 2016 and welcomed headliners including Mumford & Sons, J. Cole, Major Lazer, G-Eazy, The Lumineers and many more. For more information on the company’s projects and the latest festival news, visit [www.lifeisbeautiful.com](http://www.lifeisbeautiful.com), or connect with Life is Beautiful on [Facebook](https://www.facebook.com/LifeIsBeautiful) ([www.facebook.com/LifeIsBeautiful](https://www.facebook.com/LifeIsBeautiful)), [Twitter](https://twitter.com/LifeIsBeautiful) (@LifeIsBeautiful), [Instagram](https://www.instagram.com/LifeIsBeautiful) (@LifeIsBeautiful), Snapchat (@LIBeautifulFest) and [YouTube](https://www.youtube.com/).

### **About the Plaza Hotel & Casino**

Located in the heart of downtown Las Vegas, the Plaza Hotel & Casino combines a vintage Rat Pack attitude with modern styling and personal customer service for the ultimate Vegas experience. First opened in 1971 and built on the site of the original Las Vegas railroad depot, the Plaza has 1,003 renovated rooms and suites, a classic Vegas showroom, downtown’s only bingo hall and 30,000 square feet of ballroom and meeting space. Guests enjoy a variety of dining options led by the Rat Pack-styled Oscar’s steakhouse in the hotel’s iconic glass dome overlooking Fremont Street Experience. Hundreds of slot machines, from the latest games to traditional coin machines, and nearly two dozen table games comprise an 80,000-square-foot casino floor, which is also home to downtown’s largest race and sports book. A fully renovated rooftop pool and recreation deck, complete with private cabanas, hot tub, food truck, tennis court and dedicated Pickleball courts, provide guests with a variety of outdoor amenities. For more information visit [www.plazahotelcasino.com](http://www.plazahotelcasino.com) or connect on [Facebook](https://www.facebook.com/PlazaLasVegas/) ([www.facebook.com/PlazaLasVegas/](https://www.facebook.com/PlazaLasVegas/)), [Twitter](https://twitter.com/PlazaLasVegas) (@PlazaLasVegas), [Instagram](https://www.instagram.com/PlazaLasVegas) (@PlazaLasVegas), or [YouTube](https://www.youtube.com/user/plazahotelcasino) ([www.youtube.com/user/plazahotelcasino](https://www.youtube.com/user/plazahotelcasino)).

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