



HOTEL • CASINO • BINGO

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The Plaza Hotel & Casino adds third 21-story mural *Faile begins installation on north tower wall seen by 200,000 cars per day*

LAS VEGAS - The Plaza Hotel & Casino in downtown Las Vegas will soon welcome a new 21-story mural on its north tower by Faile, a Brooklyn-based artistic collaboration between Patrick McNeil and Patrick Miller.

The Faile mural, which will be the largest to date for the artistic duo, is on the side of the Plaza tower overlooking the busy I-15 freeway, which means that about 200,000 cars will drive past it every day.

The mural is the third on the tower, joining two others that debuted earlier this year by world renowned artists Shepard Fairey and D*Face. The trio of murals sponsored by the Plaza and curated by global creative house Justkids support the efforts of the Life is Beautiful festival to build one of the largest outdoor free public art galleries in the world in downtown Las Vegas.

Believing a critical element to any successful downtown is a vibrant art scene, Jonathan Jossel, CEO of the Plaza saw an opportunity for the property to further diversify the art installations available for public viewing in downtown Las Vegas.

“The trio of murals – likely the largest ever installed on a single building – adds a vibrant artistic flare to the Plaza without compromising its historic integrity or classic ambiance. The murals are a unique element that further diversifies our visitors’ experience at the Plaza and drives tourism to downtown Las Vegas,” said Jossel. “The response to the first two murals has been amazing. Their popularity continues to raise awareness about downtown Las Vegas and all it has to offer. We are proud to have these great pieces of art call the Plaza home.”

Patrick McNeil of Faile added, “Visiting downtown Las Vegas was amazing. We stayed at the Plaza, which has always been a sentimental and iconic Las Vegas building to me, and we are now thrilled to be part of its history.”

McNeil added “When the opportunity came up to paint the side of the Plaza, we immediately thought of the Dogs Playing Poker paintings by Cassius Marcellus Coolidge. This is an ideal opportunity to pay homage to this classic American painter through the Faile lens.”

Installation of the Faile mural begins Monday, Sept. 11 and will take approximately 10 days to complete. Patrick McNeil will be available for media interviews from Sept. 16-19. Media should contact Amy Maier by email amy@ffwpr.com if interested in an interview or for access to photograph the installation.



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About the Plaza Hotel & Casino

Located in the heart of downtown Las Vegas, the Plaza Hotel & Casino combines a vintage Rat Pack attitude with modern styling and personal customer service for the ultimate Vegas experience. First opened in 1971 and built on the site of the original Las Vegas railroad depot, the Plaza has 1,003 renovated rooms and suites, a classic Vegas showroom, downtown's only bingo hall and 30,000 square feet of ballroom and meeting space. Guests enjoy a variety of dining options led by the Rat Pack-styled Oscar's steakhouse in the hotel's iconic glass dome overlooking the Fremont Street Experience. Hundreds of slot machines, from the latest games to traditional coin machines, and nearly two dozen table games comprise an 80,000-square-foot casino floor, which is also home to downtown's largest race and sports book. A fully renovated rooftop pool and recreation deck, complete with private cabanas, hot tub, food truck, tennis court and dedicated Pickleball courts, provide guests with a variety of outdoor amenities. For more information visit www.plazahotelcasino.com.

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