



HOTEL • CASINO • BINGO

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Plaza Hotel & Casino continues to upgrade guest experience, renovations begin on more than 100 hotel rooms and suites

Resurgence of downtown and growth in revenue and occupancy leads to reinvestment

LAS VEGAS – Downtown Las Vegas continues to develop, welcoming more visitors than ever. In the heart of the resurging downtown area, the [Plaza Hotel & Casino](#) continues to upgrade its guest experience, launching a multimillion dollar renovation to more than 100 hotel rooms and suites in its North Tower.

Gaming got its start in downtown Las Vegas, an area that has experienced tremendous revitalization fueled by public and private investment and is now seeing more visitors and increased revenue every year. In fact, the Las Vegas Convention and Visitors Authority [reported](#) that the proportion of visitors to Las Vegas who said they visited downtown last year increased significantly to 57 percent.

Like downtown, the Plaza continues to grow, experiencing increases in revenue, occupancy levels and average daily room rates. It is also welcoming more conventions and special events. The Plaza's growth is also due in part to significant improvements throughout the property in recent years, including multimillion dollar renovation projects to upgrade the rooftop pool and recreation area, 30,000 sq. ft. of convention space, hotel gym, and casino floor.

The latest room renovation will create an upgraded hotel experience with contemporary décor, reimagined bathrooms and modernized entertainment and climate control systems. Design details are still being finalized but will incorporate styles utilized in the renovations of the Plaza's pool suites completed last year.

“The Rat Pack era is often thought to be the glory days of downtown Las Vegas. Yet, today downtown Las Vegas is welcoming more guests than ever before,” said Jonathan Jossel, CEO of the Plaza. “At the Plaza, we are committed to offering a classic Vegas destination with personalized service and amenities guests have come to expect. We have an award-winning rooftop pool, more dining options than ever before, a fully refurbished convention space, and a reinvigorated casino floor. This hotel room remodel will only enhance the guest experience further and bring even more people downtown.”

About the Plaza Hotel & Casino

Located in the heart of downtown Las Vegas, the Plaza Hotel & Casino combines a vintage Rat Pack attitude with modern styling and personal customer service for the ultimate Vegas experience. First opened in 1971 and built on the site of the original Las Vegas railroad depot, the Plaza has more than 1,000 renovated rooms and suites, a classic Vegas showroom, downtown's only bingo hall and 30,000 square feet of refurbished ballroom and meeting space. Guests enjoy a variety of dining options led by the Rat Pack-inspired Oscar's steakhouse in the hotel's iconic glass dome overlooking the Fremont Street Experience. Hundreds of slot machines, from the latest games to traditional coin machines, and nearly two dozen table games comprise an 80,000-square-foot casino floor, which is also home to downtown's largest race and sports book. A fully renovated rooftop pool and recreation deck, complete with private cabanas, hot tub, food truck, tennis court and dedicated Pickleball courts, provide a variety of outdoor amenities. For more information on the multiple award-winning Plaza Hotel & Casino, visit www.plazahotelcasino.com and get updates via [Facebook](#), [Instagram](#) and [Twitter](#).

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