



NEWS RELEASE



HOTEL • CASINO • BINGO

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2019 Las Vegas Days Rodeo & Helldorado Parade Downtown

Core Arena At The Plaza Hotel & Casino To Host Free Rodeo May 10-11

Las Vegas Days (formerly known as Helldorado Days), an annual cowboy-themed event celebrating Las Vegas' tribute to the Wild West, will offer two nights of rodeo at the all-new Core Arena Friday-Saturday, May 10-11, as well as the annual Helldorado Parade May 11. The Commission for the Las Vegas Centennial is sponsoring the rodeo, along with [The Plaza Hotel & Casino](#).

"Las Vegas Helldorado Days were a long-held tradition, and we are excited to welcome the rodeo back home to downtown Las Vegas this year," said Jonathan Jossel, CEO of the Plaza Hotel & Casino. "We are proud of our history and now with the Plaza's Core Arena, we can pay homage to our western roots while offering an unforgettable experience for today's residents and visitors. We appreciate the support of the Commission for the Las Vegas Centennial and look forward to working with the city of Las Vegas on creating an exciting rodeo event that brings our community together where Las Vegas got its start – downtown Las Vegas."

The rodeo will feature seven events: bull riding, barrel racing, team roping, tie-down roping, steer wrestling, saddle bronc riding and bareback riding. Professional Rodeo Cowboys Association sanctioning of the rodeo is pending. Admission to the rodeo May 10-11 will be free; more details will be available at <https://www.plazahotelcasino.com/entertainment/core-arena/>.

All community members are invited to submit entries in the Helldorado Parade at no charge – schools, local businesses, car clubs, equestrian groups, civic groups, nonprofits and more. The 2019 Helldorado Parade is scheduled for 10 a.m. Saturday, May 11, downtown on Fourth Street from Gass to Stewart avenues. An independent panel of judges will decide on the award winners for the best entry, most creative, best theme, best float, best equestrian entry, best car club or motorized vehicle, and best walking group.

The theme of entries should reflect our western heritage; the birthday of the city of Las Vegas; Vegas, then and now; and/or the traditions of Helldorado Days. Submit your application to participate [online](#) no later than April 19, 2019. You can also apply and view full application packet information at www.lasvegasnevada.gov/Helldorado.

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Las Vegas City Council

Mayor Carolyn G. Goodman | Mayor Pro Tem Lois Tarkanian
Stavros S. Anthony | Bob Coffin | Steven G. Seroka | Michele Fiore | Cedric Crear
City Manager Scott D. Adams

There is NO fee to enter the parade; high school marching bands will receive \$1,000 for participating! **High school groups that build and enter a float themed on western heritage or the birthday of Las Vegas will get \$1,500, just for participating.** Schools will be limited to two entries each. Helldorado was created in 1934 by the Benevolent and Protective Order of the Elks Lodge No. 1468. Today, the parade is sponsored by the Commission for the Las Vegas Centennial. For more information on the Helldorado Parade, call 702-229-6672.

About the Plaza Hotel & Casino

Located in the heart of downtown Las Vegas, the Plaza Hotel & Casino combines a vintage Rat Pack attitude with modern styling and personal customer service for the ultimate Vegas experience. First opened in 1971 and built on the site of the original Las Vegas railroad depot, the Plaza has 1,003 updated rooms and suites, a classic Vegas showroom, downtown's only bingo hall and 30,000 square feet of renovated ballroom and meeting space. Guests enjoy a variety of dining options led by the Rat Pack-styled Oscar's Steakhouse in the hotel's iconic glass dome overlooking the Fremont Street Experience. Hundreds of slot machines, from the latest games to traditional coin machines, and nearly two dozen table games comprise an 80,000-square-foot casino floor, which is also home to downtown's largest race and sports book. A fully renovated rooftop pool and recreation deck, complete with private cabanas, hot tub, food truck, tennis court and dedicated pickleball courts, provide guests with a variety of outdoor amenities. For more information on the multiple award-winning Plaza Hotel & Casino, visit www.plazahotelcasino.com/ and get updates via [Facebook](#), [Instagram](#) and [Twitter](#).

The Core Arena

Located adjacent to the Plaza Hotel & Casino, the Core Arena is an outdoor equestrian center in downtown Las Vegas. The new venue officially debuted in December 2018 with two outdoor arenas for roping practice and exercise and hosting numerous events related to the Wrangler National Finals Rodeo (NFR) and Junior NFR. With 80 equine stalls for year-round use, it is easy for rodeo enthusiasts to "kiss their horses goodnight," knowing their animals will be safe as they enjoy their evening just steps away playing on the casino floor or having a delicious steak dinner at Oscar's Steakhouse. The Core Arena is also a multipurpose outdoor event venue with the capacity for nearly 3,000 people, enabling the Plaza to host a variety of events – from sporting events to demolition derbies – further diversifying the downtown experience and attracting more business and people to the area all year long. For more details, visit [online](#).

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Editor's Note: High-resolution photos from previous Helldorado parades are available for download at <ftp://ftp.lasvegasnevada.gov/ls/files/Helldorado/>; no password is required. Please credit the city of Las Vegas. An aerial photo of the Core Arena also is available at <ftp://ftp.lasvegasnevada.gov/ls/files/Helldorado/>; please provide photo credit to the Plaza Hotel & Casino.

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