



# JOINT NEWS RELEASE

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## FOR IMMEDIATE RELEASE

### 2019 Helldorado Parade To Begin At 10 A.M. Saturday

*Free Las Vegas Days Rodeo Scheduled For Friday & Saturday*

Everyone is invited to the 2019 Helldorado Parade at 10 a.m. Saturday, May 11. This free event will head north on Fourth Street from Gass to Ogden avenues and will include more than 100 entries.

The annual parade celebrates the city's western roots and includes 35 floats, 10 high school marching bands, cowboys and cowgirls on horseback, car clubs, nonprofits and more. An independent panel of judges will decide on the award winners for the best entry, most creative, best theme, best float, best equestrian entry, best car club or motorized vehicle, and best walking group.

Helldorado was created in 1934. Today, the parade is sponsored by the Commission for the Las Vegas Centennial.

Las Vegas Days (formerly known as Helldorado Days), an annual cowboy-themed event celebrating Las Vegas' tribute to the Wild West, will offer two nights of rodeo at the Core Arena Friday-Saturday, May 10-11. The Commission for the Las Vegas Centennial and the [Plaza Hotel & Casino](#) are sponsoring the rodeo; admission will be free.

The Las Vegas Days Rodeo is fully sanctioned by the Professional Rodeo Cowboys Association and will take place from 5 to 7 p.m. both nights. The rodeo will feature bull riding, barrel racing, team roping, tie-down roping, steer wrestling, saddle bronc riding and bareback riding, with prize purses totaling \$40,000 and custom belt buckles for the champions. More details are available at <https://www.plazahotelcasino.com/entertainment/core-arena/>.

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**Editor's Note:** High-resolution video/photos from previous Helldorado parades are available for download at <https://vimeo.com/user72503395/review/317121907/937bd67af7> and <ftp://ftp.lasvegasnevada.gov/ls/files/Helldorado/>; no password is required. Please credit the city of Las Vegas. An aerial photo of the Core Arena also is available at <ftp://ftp.lasvegasnevada.gov/ls/files/Helldorado/>; please provide photo credit to the Plaza Hotel & Casino.



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