



HOTEL • CASINO • BINGO

FOR IMMEDIATE RELEASE: July 19, 2019

MEDIA CONTACT: Amy E. S. Maier, Faiss Foley Warren, amy@ffwpr.com, 702-904-0296

Plaza Hotel & Casino hosting Bunco for Breast Cancer, Aug. 10 *Charity event to offer raffles, silent auctions and cash prizes, with all proceeds to benefit the Breast Cancer Research Foundation*

LAS VEGAS – “Bunco for Breast Cancer - Roll the Dice. Beat the Odds.” will be held at the [Plaza Hotel & Casino](#) on Saturday, Aug. 10, at 6 p.m. The special event is open to all ages and sponsored by the Plaza’s Sales and Catering department to honor friends and family who have or are currently battling breast cancer. All proceeds will benefit the Breast Cancer Research Foundation (BCRF), dedicated to bringing the end of breast cancer by advancing the world’s most promising research.

Bunco is a fun dice game that requires no talent or ability – just roll the dice and have fun. The Aug. 10 charity event will offer brief instructions and a practice round, so no prior bunco experience is needed.

Individuals and small groups can sign up to play in teams of any number up to 12 people. Participants can have even more fun with coordinated team colors or outfits. Special staycation and girl’s weekend hotel room rates are also available.

Contact PlazaSales@plazahotelcasino.com or call 702-386-2320 for registration and team selection. Registration is \$30 per person and pre-registration by Wednesday, July 31 is required.

“Without question, research is saving lives,” said Natashia White, Plaza’s Director of Marketing and a breast cancer survivor. “Almost everyone has been affected by breast cancer either personally or through the experience of a loved one. I am proud of the leadership role the Plaza has taken to sponsor this event, which no doubt will be a great time and lots of fun but more importantly will support the groundbreaking work of BCRF, the largest private funder of breast cancer research worldwide.”

Founded by Evelyn H. Lauder in 1993, [BCRF](#)-funded investigators have been deeply involved in every major breakthrough in breast cancer prevention, diagnosis, treatment and survivorship.

About the Plaza Hotel & Casino

Located in the heart of downtown Las Vegas, the Plaza Hotel & Casino combines a vintage Rat Pack attitude with modern styling and personal customer service for the ultimate Vegas experience. First opened in 1971 and built on the site of the original Las Vegas railroad depot, the Plaza has nearly 1,000 renovated rooms and suites, a classic Vegas showroom, downtown’s only bingo hall, and 30,000 square feet of refurbished ballroom and meeting space. Larger outdoor events are hosted at the Plaza’s Core Arena, downtown’s only equestrian and multipurpose facility. Guests enjoy a variety of dining options led by the renowned Oscar’s Steakhouse in the hotel’s iconic glass dome overlooking the Fremont Street Experience. Hundreds of slot machines, from the latest games to traditional coin machines, and nearly two dozen table games comprise an 80,000-square-foot casino floor, which is also home to downtown’s largest race and sports book. A fully renovated rooftop pool and recreation deck, complete with private cabanas, hot tub, food truck, tennis court and dedicated Pickleball courts, provide a variety of outdoor amenities. For more information on the multiple award-winning Plaza Hotel & Casino, visit www.plazahotelcasino.com and get updates via [Facebook](#), [Instagram](#) and [Twitter](#).

