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**Newly renovated William Hill Race & Sports Book at Plaza Hotel & Casino  
opens to sports fans**  
*Race & Sports Book features state-of-the-art amenities, including downtown Las Vegas’  
largest HD video wall*

**LAS VEGAS (November 8, 2019)** – The historic William Hill Race & Sports Book at the [Plaza Hotel & Casino](#) today revealed a completely remodeled and updated space with a turning on ceremony.

To mark the occasion, William Hill US CEO Joe Asher, Plaza Hotel & Casino CEO Jonathan Jossel, and former Las Vegas Mayor Oscar Goodman ‘turned on’ Downtown Las Vegas’ largest seamless HD video wall. The video wall, which is the most dramatic change to the Race & Sports Book, measures 5 feet tall by 16.5 feet wide and offers an incredible viewing area of more than 80 square feet.

In addition to the turning on ceremony, Goodman placed the ceremonial first bet in the new book with \$100 charity 3-team parlay consisting of this week’s the Saints (-13.5), Seattle (+6) and Kansas City (-6.5). The Las Vegas icon placed the first sports bet in the Plaza’s Race & Sports Book when it was previously refurbished in 2013, which marked the beginning of William Hill and the Plaza Hotel & Casino’s long-running partnership.

The Race & Sports Book will offer guests and bettors access to William Hill’s mobile app, kiosks, and InPlay wagering menu alongside the casino’s best-in-class restaurants and entertainment options.

“Since its opening in 1975, the Race & Sports Book at the Plaza has become a historic landmark as the longest continuously operating sports book in Las Vegas,” said Joe Asher, CEO of William Hill US. “When William Hill took over operations in 2013, we wanted to provide the best race and sports experience to bettors and have worked alongside our partners at the Plaza to ensure that holds true today. These improvements and updates cement the Plaza as one of the best places to watch a game Downtown.”

“The Plaza continues to enhance its casino offerings, and we are excited to offer such a dramatically new way to watch and bet on sports in downtown Las Vegas,” said Jonathan Jossel, CEO of the Plaza Hotel & Casino. “The immense HD video wall is obviously the premier element of the new sports book, but guests will also enjoy the updated look and feel of the space, where they can relax and have fun.”

The updated Race & Sports Book is located near the South Tower on the Plaza’s 80,000-sq. ft. casino floor, which offers players’ favorite slot machines, including penny slots, high-limit



machines, classic favorites, and the latest modern 3D slots, as well as multiple table games and downtown Las Vegas' only single 0 roulette table, all with the most lucrative odds in town including 100 percent paybacks.

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#### **About William Hill**

William Hill PLC is one of the world's leading betting and gaming companies, employing over 16,000 people. Its origins are in the UK where it was founded in 1934, and where the company is listed on the London Stock Exchange. With headquarters in London and Leeds it has a national presence of licensed betting offices in Great Britain and Northern Ireland and is one of the country's leading online betting and gaming services. In 2012, it established William Hill US with a focus on retail and mobile operations in Nevada, which is now the largest sports betting business in the USA. William Hill US ([www.williamhill.us](http://www.williamhill.us)) currently operates 113 race and sports books in Nevada and the state's leading mobile sports betting app. William Hill is operating in New Jersey at Monmouth Park Racetrack, Ocean Resort Casino, Tropicana Atlantic City, and online with the William Hill New Jersey sports betting app as well as in Iowa, and West Virginia. William Hill is a licensed sports betting provider in numerous casinos in Mississippi, Rhode Island, and New Mexico, and serves as the exclusive risk manager for the sports lottery in Delaware. William Hill has licensed operations in The Bahamas, Italy, Spain and Sweden and serves online customers in the UK, Ireland and throughout the world from its digital hubs in Gibraltar and Malta. In February 2019 it completed the acquisition of MRG Group acquiring the Mr Green and Redbet brands and with it an expanded pan-European footprint in faster growing online betting and gaming markets.

#### **About Plaza Hotel & Casino**

Located in the heart of downtown Las Vegas, the Plaza Hotel & Casino combines a vintage Rat Pack attitude with modern styling and personal customer service for the ultimate Vegas experience. First opened in 1971 and built on the site of the original Las Vegas railroad depot, the Plaza has nearly 1,000 renovated rooms and suites, a classic Vegas showroom, downtown's only bingo hall, and 30,000 square feet of refurbished ballroom and meeting space. Larger outdoor events are hosted at the Plaza's Core Arena, downtown's only equestrian and multipurpose facility. Guests enjoy a variety of dining options led by the renowned Oscar's Steakhouse in the hotel's iconic glass dome overlooking the Fremont Street Experience. Hundreds of slot machines, nearly two dozen table games and a race & sports book with downtown's largest HD video wall comprise an 80,000-square-foot casino floor. A fully renovated rooftop pool and recreation deck, complete with private cabanas, hot tub, food truck, tennis court and dedicated Pickleball courts, provide a variety of outdoor amenities. For more information on the multiple award-winning Plaza Hotel & Casino, visit [www.plazahotelcasino.com](http://www.plazahotelcasino.com) and get updates via [Facebook](#), [Instagram](#) and [Twitter](#).