



HOTEL • CASINO • BINGO

**FOR IMMEDIATE RELEASE:** Sept. 28, 2020

**MEDIA CONTACT:** Amy E. S. Maier, The Warren Group, [amy@twgpr.com](mailto:amy@twgpr.com), 702-904-0296

## Plaza Hotel & Casino commemorates Breast Cancer Awareness Month in October

**LAS VEGAS** – Led by its CEO, Jonathan Jossel, the [Plaza Hotel & Casino](#) will commemorate October as Breast Cancer Awareness month with special offers at Oscar’s and in its bingo room, the only one in downtown Las Vegas, all to benefit the American Cancer Society (ACS).

Supporting breast cancer research is personal for Jossel, whose mother is a breast cancer survivor of more than 15 years. Jossel is one of 25 local leaders raising money for the ACS [Real Men Wear Pink](#) campaign to support ACS’ mission and save lives from breast cancer through early detection and prevention, innovative breast cancer research, and patient support.



“I have known too many people affected by cancer, including friends, coworkers and even my own mother. That is why raising awareness for breast cancer research, patient support services, and prevention programs is so important to me,” said Jossel. “I am proud to be part of the American Cancer Society’s Real Men Wear Pink campaign and to create fun offers in Oscar’s and the bingo room in October that will raise additional awareness and funds to directly benefit the mission of ACS.”

Oscar’s, an award-winning vintage Vegas steakhouse inside the Plaza’s iconic glass dome, will donate \$3 to ACS for every cosmopolitan cocktail purchased in the lounge or dining room during the month of October. Oscar’s is currently open Thursday through Sunday, 5 to 10 p.m. and offers happy hour from 5 to 7 p.m.



The Plaza’s bingo room, which has six daily bingo sessions, will sell commemorative pink capped daubers featuring various cancer awareness ribbons for \$5 with 100 percent of the proceeds donated to ACS.



For more information on breast cancer visit <https://www.cancer.org/cancer/breast-cancer.html>. For more details on the Real Men Wear Pink Campaign in Las Vegas visit: [https://secure.acsevents.org/site/STR?pg=entry&fr\\_id=97849](https://secure.acsevents.org/site/STR?pg=entry&fr_id=97849).

### **About the Plaza Hotel & Casino**

Located in the heart of downtown Las Vegas, the Plaza Hotel & Casino combines a vintage Rat Pack attitude with modern styling and personal customer service for the ultimate Vegas experience. First opened in 1971 and built on the site of the original Las Vegas railroad depot, the Plaza has nearly 1,000 modern rooms and suites, a classic Vegas showroom, downtown’s only bingo hall, and 30,000 sq. ft. of refurbished ballroom and meeting space. Larger outdoor events are hosted at the Plaza’s Core Arena, downtown’s only equestrian and multipurpose facility. Guests enjoy a variety of dining options led by the renowned Oscar’s Steakhouse in the hotel’s iconic glass dome overlooking the Fremont Street Experience. A new race & sports book along with hundreds of slot machines and nearly two dozen table games comprise an 80,000-square-foot casino floor. A fully renovated rooftop pool and recreation deck, complete with private cabanas, hot tub, food truck, tennis court and dedicated Pickleball courts, provide a variety of outdoor amenities. For more information on the multiple award-winning Plaza Hotel & Casino, visit [www.plazahotelcasino.com](http://www.plazahotelcasino.com). Get updates via [Facebook](#), [Instagram](#) and [Twitter](#).

###