

# 50<sup>th</sup> Anniversary Plaza

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MEDIA CONTACT: Amy E. S. Maier, The Warren Group, [amy@twgpr.com](mailto:amy@twgpr.com), 702-904-0296

## The Plaza Hotel & Casino celebrates 50<sup>th</sup> anniversary

*Iconic downtown Las Vegas property to offer hotel packages, giveaways, special events all year*

*High resolution photos of the Plaza available [online](#)*

LAS VEGAS – The [Plaza Hotel & Casino](#) officially opened on July 2, 1971 in downtown Las Vegas as the largest hotel & casino in the world. It has enjoyed a storied history over the last five decades as an iconic destination that continues to evolve, elevate downtown culture, and enhance the guest experience. The Plaza will celebrate its 50<sup>th</sup> anniversary with exclusive promotions and special events throughout 2021.

Hotel guests can book a memorable getaway with the Plaza's **50 Years of Fun hotel package**, which offers a stay in a traditional guest room or the Plaza's upgraded Luxe rooms and suites as well as: \$50 food and beverage credit (per stay), \$75 bingo match play per day, up to \$50 in free slot play (\$10 per day up to 5 days), a 50 Years of Plaza memorabilia gift, late check out / early check-in (pending availability), and free parking. The package requires a minimum two-night stay and is valid for up to 5-nights. To book the Plaza 50 Years of Fun hotel package visit: <https://www.plazahotelcasino.com/50-years-room-offer>.

The Plaza will **giveaway \$50,000 in cash prizes** to 50 winners, including a grand prize of \$20,000. Players can earn entries to win via slot play, and winners will be selected during a live drawing on the casino floor at 7 p.m. on Nov. 20. New Players Club members can also earn up to \$50 in free slot play. Details on all casino offers [online](#).

The Plaza Casino will also use **special commemorative anniversary casino chips** on all table games in 2021, and it will offer guests limited edition t-shirts, pins, and keychains as mementos of the anniversary.



Couples who are celebrating 10 years of marriage or more in 2021 can enter to win a special **wedding anniversary vow renewal celebration at the Plaza**. The prize includes a full reception in the Plaza's Sierra ballroom or an intimate dinner at Oscar's steakhouse as well as a complimentary two-night hotel stay, wedding cake, champagne toast, bouquet, and boutonniere. Couples can enter to win online at <https://www.plazahotelcasino.com/50-years-of-fun/>.

The Plaza will also offer for purchase at any property bar a 20 oz. 50<sup>th</sup> Anniversary Souvenir Disco Cup for a double cocktail (well or call drinks) for \$10 or refills for \$8.

Finally, the Plaza plans to celebrate with yet-to-be announced **special events** in 2021, including during the July 4<sup>th</sup> holiday / anniversary weekend. For updates visit: [www.plazahotelcasino.com](http://www.plazahotelcasino.com).

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## Editor's Note: Plaza Hotel & Casino – 50 years in classic downtown Vegas

Officially opening **July 2, 1971**, the Plaza Hotel & Casino was originally named “Union Plaza” paying homage to the Union Pacific Railroad Depot where it was built. Passenger train service continued until 1997 via Amtrak’s Desert Wind. The Amtrak station and ticket windows were connected to the hotel, giving it the distinction of being the only U.S. train station located in a casino.

At its opening, the Plaza was the largest downtown property at 22-stories, 504 rooms and a 66,000 sq. ft. casino. In the 1980’s the second tower and convention center were added, making the Plaza the first downtown hotel to cater to the meetings and events market. Once a one-of-a-kind swimming pool, the Plaza’s **iconic glass dome** overlooking Main and Fremont Streets was where a popular scene in the movie *Casino* was filmed and is now home to the renowned **Oscar’s** steakhouse.



During its fifty years, the Plaza has earned a revered place in Vegas history – from its Rat Pack-era roots to its prominent place in pop culture as featured in numerous films, TV shows and music videos. **Over the last decade, the Plaza has undergone numerous and significant renovations and improvements to enhance the guest experience and further revitalize its historic location on Main Street in downtown Las Vegas.**

Guest rooms were fully refurbished in 2011 when the Plaza completed a property-wide renovation. In 2019, a \$15 million renovation created the upgraded Luxe Rooms and Suites on the top floors of the North Tower, offering premium guest accommodations with high end décor and energy efficiency and technology upgrades.

The Plaza also transformed its **rooftop pool** into a “retro Palm Springs meets classic downtown Las Vegas” inspired outdoor space with a wet deck, hot tub, private cabanas, bar, and food truck. With 12 Pickleball courts, the Plaza is the only hotel/casino in Las Vegas with so many courts dedicated to this fast-growing sport. Upgraded hotel suites with direct balcony access to the pool offer a unique amenity.



Committed to supporting public art, the Plaza boasts three unforgettable **21-story murals** by internationally known artists, Shepard Fairey, D\*Face and Faile on its North Tower. The trio of murals – likely the largest ever installed on a single building – adds a vibrant artistic flare without compromising the Plaza’s historic integrity.

The Plaza also opened **the Core Arena**, downtown’s first and only equestrian center bringing rodeo back to downtown Las Vegas. The Core Arena is a multipurpose venue that can host everything from monster truck shows and demolition derbies to various sporting events – further diversifying the downtown experience and attracting more business and people to the area all year long.



Guests at the Plaza enjoy a **variety of amenities that have been upgraded over the years**, including an expansive casino floor with players’ favorite slot machines and table games, a fully renovated William Hill Race & Sports Book, a classic Vegas showroom, refurbished ballroom and meeting space, and downtown’s only bingo hall, offering six daily sessions and the highest payouts in Las Vegas.

**The Plaza has enjoyed 50 years of historic memories and is poised to create even more with plans to further revitalize Main Street and improve connectivity with the burgeoning Symphony Park development.**



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### **About the Plaza Hotel & Casino**

Located in the heart of downtown Las Vegas, the Plaza Hotel & Casino combines a vintage Rat Pack attitude with modern styling and personal customer service for the ultimate Vegas experience. First opened in 1971 and built on the site of the original Las Vegas railroad depot, the Plaza has nearly 1,000 modern rooms and suites, a classic Vegas showroom, downtown's only bingo hall, and 30,000 sq. ft. of refurbished ballroom and meeting space. Larger outdoor events are hosted at the Plaza's Core Arena, downtown's only equestrian and multipurpose facility. Guests enjoy a variety of dining options led by the renowned Oscar's Steakhouse in the hotel's iconic glass dome overlooking the Fremont Street Experience. A new race & sports book along with hundreds of slot machines and nearly two dozen table games comprise an 80,000-square-foot casino floor. A fully renovated rooftop pool and recreation deck complete with private cabanas, hot tub, food truck, tennis court and dedicated Pickleball courts, provide a variety of outdoor amenities. For more information on the multiple award-winning Plaza Hotel & Casino, visit [www.plazahotelcasino.com](http://www.plazahotelcasino.com). Get updates via [Facebook](#), [Instagram](#) and [Twitter](#).